

Kewpie Corporation

1-4-13 Shibuya, Shibuya-Ku, Tokyo 150-0002, Japan

## 100% recycled PET bottles used for dressing products for the first time in Japan's condiment industry

**Tokyo, Japan (July 4, 2023)**—Kewpie Corporation ( “Kewpie” ) is adopting bottles that use 100% recycled plastic (PET resin)<sup>\*1</sup> for all seven KEWPIE Tasty Dressing products<sup>\*2</sup> and all five dressing products specified as Foods with Function Claims<sup>\*2</sup> for the first time in Japan's condiment industry<sup>\*3</sup>. They are scheduled to be shipped sequentially starting in early August.

\*1 PET resin recycled by the mechanical recycling (physical reprocessing) process, the method whereby plastic bottles mainly used for soft drinks are crushed, washed, and then processed for a certain period of time at a high temperature to remove dirt

\*2 Only for products manufactured and sold in Japan

\*3 According to the survey conducted by Kewpie



Recycled PET bottles have been increasingly used for beverages in recent years. However, raw materials, such as oil and vinegar, production processes, and shelf life of condiments are different from those of beverages, which is why it was necessary to assess safety in order to use recycled PET bottles for condiments. Four food companies, including Kewpie, conducted joint research and published papers on the safety assessment, and in addition, Kewpie had been doing research on its own. Once safety was confirmed, bottles that contained approximately 30% recycled PET resin started to be used for the KEWPIE Tasty Dressing series in June 2021.

After further verification, Kewpie have decided to adopt bottles that use 100% recycled plastic for all KEWPIE Tasty Dressing products and dressing products specified as Foods with Function Claims (Flaxseed Oil Dressing and Fitted Dressing) for the first time in Japan's condiment industry<sup>\*3</sup>. This is expected to reduce plastic consumption by approximately 460 tons per year (calculated by Kewpie based on the shipment volume in the previous year.) Kewpie set a target to reduce plastic emissions by at least 30% over FY 2018 by FY 2030. To help achieve this, a major step has been taken, and Kewpie will strive to use these bottles for other products as well. With the aim of creating a circulation system for plastic bottles for condiments from collection to reprocessing just like those for beverages, Kewpie's efforts to realize a sustainable society will be accelerated.

### Reference

Kewpie Corporation Sustainability website

Reduction and Reuse of Plastic Emissions

<https://www.kewpie.com/en/sustainability/eco/plastic/>